

# Newport's Well-being Plan 2018-23

5-Year Summary



# Newport's Well-being Plan 2018-23



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Newport's Well-being Plan was originally published on the 1 May 2018 and revised during 2021. The plan set out One Newport's Well-being Objectives, and the steps and actions we would take to deliver them and was in place until the end of April 2023.

On the 8 December 2020 One Newport agreed to a set of revised well-being objectives, which were as follows:

1. Everyone feels good about living, working, visiting, and investing in our unique city.
2. Everyone has the skills and opportunities they need to develop, prosper, and contribute to a thriving, sustainable city.
3. Everyone belongs to resilient, friendly, connected communities and feels confident and empowered to improve their well-being.
4. Newport has healthy, safe, and resilient environments with an integrated sustainable travel network.

We are delighted to showcase a range of work that has taken place over the 5-years covering the span of the well-being plan, demonstrating our shared ambition and focus on improving the well-being of our communities. These examples show that our work programme and approach reflected the principles of the Well-being of Future Generations Act; and our belief that a joined-up public sector working together closely with our citizens, third sector and business community will deliver the best outcomes for our City.

Our Well-being Objectives were delivered under five crosscutting interventions:

The Newport Offer – Strong Resilient Communities – Right Skills – Green and Safe Spaces – Sustainable Travel



# Participatory Budgeting in Newport



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Over the past four years Newport City Council, Aneurin Bevan University Health Board and One Newport Partners including Gwent Police, GAVO and Newport City Homes have been using a form of public engagement known as Participatory Budgeting (PB) to strengthen volunteering and the third sector, whilst involving local people in decision making.

On the weekend of 14/15 January 2023 the Council and our partners completed our fourth PB programme. This was an open programme that encouraged a range of groups to present their ideas for improving well-being, with details below:

- 530 people took part in voting over 4 sessions, held in Newport Centre.
- 80 projects from across Newport applied for funding and presented their ideas to voters.
- 44 projects secured funding to the value of £300k.
- The successful projects were particularly strong in support for young people // services for older people // mental health & loneliness // sports and fitness // arts, culture & creative arts // environmental improvement / BAME communities

Feedback from participants (applicants and voters) has been really positive. The majority of participants indicated that they had become aware of projects they didn't know about but would be interested in taking part in, most said they would be more likely to engage with services and community groups and almost all thought the process was worthwhile and enjoyable.



  
OUR VOICE OUR CHOICE OUR CITY  
EIN LLAIS EIN DEWIS EIN DINAS  
Funding Stronger Communities  
Ariannu Cymunedau Cryfach



The first programme in 2019 was a small-scale pilot project funded by the Home Office, using PB to allocate funds within Ringland and Alway to make these communities more resilient to serious and organised crime.

In 2020 ABUHB allocated £100k for a PB programme, entrusting project management to the Council. Despite lock-down conditions we were able to run a successful programme channelling a significant amount of funding into addressing the impacts of Covid.

The following year in 2021, NCC made a major commitment to PB with a two-year allocation of £500k for a Covid Recovery Fund. This was supplemented with significant match funding from the Health Board. The total investment in Newport, to date, is over £800K and is by far the largest in any Welsh local authority area.

Click below for example case studies via Microsoft Sway:

[Participatory Budgeting in Newport \(2021-22\)](#)

[Covid-19 Participatory Budgeting Programme \(2020-21\)](#)

[Tackling SOC by Increasing Social Capital in Ringland & Alway \(2019-20\)](#)



# Purple Flag



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Following years of partnership working Newport was awarded the prestigious Purple Flag status in 2022 in recognition of the City's thriving evening and night-time economy.

Purple Flag – similar to the Blue Flag for beaches – is an international award to raise the standards and broaden the appeal of town and city centres from early evening until the late night. This accreditation process run by the Association of Town and City Management (ATCM) is the benchmark for good night-time destinations. Areas awarded with a Purple Flag are recognised for providing a diverse and vibrant mix of dining, entertainment and culture while promoting the safety and well-being of visitors and local residents.

Newport City Centre ticked all the boxes with a growing number of restaurants, cafes and attractions, plus major cultural events attracting visitors and residents of all ages, but also recognises that Newport can further grow and improve the city centre offer with already excellent foundations in place.

Highlights from Newport's submission include the invigoration of cafe culture during the pandemic, the proactive work being done around drugs and drink spiking, and the Newport Explorer signage.

A range of local agencies and organisations including Newport City Council licensing team, Gwent Police, the Newport Now Business Improvement District, the Safer Newport partnership and representatives from the business, community and voluntary sector will continue to work together to ensure that the city continues to provide great entertainment, exceptional hospitality and a safe night out for visitors.



Councillor Jane Mudd, Leader of Newport City Council, said:

“This is exceptionally good news for Newport and all the businesses that are part of the night-time economy. It is a tribute to the hard work of our licensing officers and our partners, including Newport Now BID and Pubwatch.

Kevin Ward, manager of the Newport Now Business Improvement District (BID), said:

“This is fantastic news for Newport's evening and night-time economy, particularly as we move out of the Covid pandemic.

“The BID has worked with the council, the police, Pubwatch, Newport Business Against Crime, and other partners to improve the city centre's night-time offering and Purple Flag status is a just reward.

“As well as the regular services we provide to businesses, last Christmas we distributed anti-drink spiking materials to licensed premises across the city centre, and we will shortly be launching our Night Ambassadors service to provide further assistance to the late-night economy on Fridays and Saturdays.

“But this award is only the start. Improving the night-time economy is a continuing process and the work to retain Purple Flag starts now.”

Click below for example case studies via Microsoft Sway:

[Purple Flag City Centre Safety Award \(2021-22\)](#)  
[Purple Flag \(2020-21\)](#)



# Foot in the Door



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In March 2022, Newport became home to the biggest ever Foot in the Door (FITD) programme. The programme was delivered by Ffilm Cymru Wales and partners with support from Newport City Council (NCC).

Foot in the Door is an award-winning training programme from Ffilm Cymru Wales that offers new opportunities for individuals and communities to develop their transferable skills into creative opportunities and careers through workshops, training and events and new-entrant paid training placements on film and TV productions in Wales.

Foot in the Door Newport was a collaboration between Ffilm Cymru and NCC. The project involved joint working with organisations in the screen sector, and local partners such as Coleg Gwent, University of South Wales, Pobl, Urban Circle, Screen Alliance Wales, Sgil Cymru and Cult Cymru/BECTU. The project was funded through the UK Government Community Renewal Fund.



Across the 12-month project Ffilm Cymru worked collaboratively with 1,000 plus community members, delivering over 70 activities across Newport for local people to find out more about how they can start a career in the TV and film industry.

Newport's Foot in the Door Team worked with existing programmes in the city, such as Re-start, in partnership with Sgil Cymru to develop roles in production security and were able to open up routes for individuals who previously had not thought the sector to be an option for them.

Organisations from across the Film and high-end TV Sector in Wales partnered with communities they may not have worked with previously.

Click below for example case studies via Microsoft Sway:

[Foot in the Door - Transferable for Film & TV \(2023 Update\)](#)

[Foot in the Door - Transferable Skills for Film & TV \(2021-22\)](#)



Bangla Surf Girls Screening -  
Credit: Jo Haycock



Theatrical Make Up Workshops -  
Credit: Jo Haycock



Mural created by local artist  
Consumersmith Fine Art at  
Unit 9



# Newport School Career Events



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During the pandemic, Newport partners worked together to deliver a series of online sector-based careers weeks for students in Year 9 and above in Newport schools.

The live events were project managed by Careers Wales and many key Newport employers participated, sharing their insights into how to find work in their sectors and the types of qualifications and skills needed, opportunities within their own organisations and a typical working day.

The students also received presentations on educational pathways into the sectors and advice from Careers Wales advisors. All the presentations remain available to students in Newport schools to access as they wish when considering their career choices.

Click below for example case studies via Microsoft Sway:

[Digital Careers \(2020-21\)](#)

[Careers in healthcare, social care and childcare // Green careers \(2021-22\)](#)



In January 2023, the careers event moved from online to be a physical event in the Caernarfon Suite at the Celtic Resort, Newport. Careers Wales worked with its Newport cluster of employers to deliver an “Explore your Future” event. The title and content of the event were based on the suggestions of Newport Youth Council and their views on what would make the event helpful and attractive for young people.

The purpose of the event was to support young people in their GCSE options choices whilst broadening their horizons to the opportunities available to them in the Newport area.



# Progression & Collaboration at Post-16



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Newport City Council and Coleg Gwent continue to move forward on the creation of a city centre campus providing first-class further education facilities. It is intended that the city centre campus will be built on the site of the old Newport Centre, forming part of the Newport Knowledge Quarter joining the University of South Wales campus.

USW and Coleg Gwent continue to work together and with other partners to grow and promote opportunities for local learners at post-16. Some examples included:

- Appointment of an Outreach and Engagement Officer in Newport.
- Developing clearer pathways for Coleg Gwent learners into Computing & Cyber offer at USW.
- Supporting the upskilling of existing employers and opportunities for new learners.
- Creating a Research & Development Centre by Welsh Institute of Digital Information (WIDI) at USW's Newport Campus funded by UK Community Renewal Fund.

Click below for example case study via Microsoft Sway:

[Progression and Collaboration at Post-16 \(2021-22\)](#)



Examples of further collaborative work include:

- A new partnership between Urban Circle Newport and USW.
- Nursing Cadet Scheme with Coleg Gwent, USW and Royal College of Nursing (RCN).
- Placements for ALN learners from Coleg Gwent at USW Newport Campus.
- Wales Screen Academy
- Care as Currency Pilot Scheme

Click below for example case study via Microsoft Sway:

[Progression and Collaboration at Post-16 \(2023 Update\)](#)



Learners from Coleg Gwent who have been at USW Newport campus on an enhanced placement.



RCN Cadets at The Grange Hospital on their first day



# Bee Friendly City

In July 2019 the former council Leader, Councillor Deborah Wilcox put forward a cross party motion to council to support an initiative from the Friends of the Earth (FoE) to make Newport into a Bee Friendly City. This motion included the objectives to protect and enhance, increase awareness and increase understanding of the importance of pollinators.

Now as an officially accredited Bee Friendly City, Newport City Council continues to strive to increase and enhance habitat for pollinators throughout the authority area.

This led to support to the “No Mow May” campaign, which has helped the Council identify more species rich areas and places to prioritise a change in long term grass management. In response more rare and nationally scarce species of bee were recorded in more locations across Newport. The response to this campaign has been found to be largely positive from residents.

Click below for example case studies via Microsoft Sway:

[Bee Friendly City \(2019-20\)](#)

[No Mow May and Newport Bee Friendly City \(2020-21\)](#)

[Buglife Pollinator Project \(2021-22\)](#)



More specific work took place in Friars Walk to create a more inviting space for people and nature. The raised beds situated in the area were sparse and gloomy but provided the perfect opportunity to create a vibrant bee friendly space in the heart of the city. Installing bug boxes and plants has led to a more inviting place, alongside new signage to help passers-by understand the importance.

Click the below case study (via Microsoft Sway) for more information:

[Bee Friendly Friars Walk \(2021-22\)](#)



# Greening Maindee



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Maindee Unlimited was set up in 2014 to transform Maindee into a sustainable community with a strong local identity, strong local economy and a reputation as an attractive, safe, culturally vibrant and cohesive place to live, work and relax.

One of the areas that Maindee Unlimited has led on is greening of the local area, with projects developed including:

St Mary's Community Garden // Corporation Road // Walkway (from Corporation Road to Maindee Primary School) // Maindee Primary School // Orchard Walk // Wharf Road // Maindee Triangle Café, Community Space and Outdoor Recreation Area // Boat Planter Installation and Associated Landscaping // Maindee Walkway // Eveswell Community Centre

Click below for example case studies via Microsoft Sway:

[Greening Maindee \(2020-21\)](#)

[Greening Maindee \(2019-20\)](#)



Credit: Kathy Barclay

Credit: John Hallam



Greening Maindee Together aims to:

Encourage access to green spaces; engage different cultural groups; teach new skills; improve health & well-being and more active lifestyles; improve knowledge of 'place'; encourage communication, inclusivity and diversity; promote sustainability, green infrastructure and climate change; and facilitate funding for green projects.

Click the below case study (via Microsoft Sway) for more information:

[Greening Maindee Together \(2021-22\)](#)



# Green Infrastructure

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Green infrastructure is a network of multi-functional green space and other green features, urban and rural, which can deliver quality of life and environmental benefits for communities.

Green infrastructure is not simply an alternative description for conventional open space. It includes parks, open spaces, playing fields, woodlands – and also street trees, allotments, private gardens, green roofs and walls, sustainable drainage systems (SuDS) and soils. It includes rivers, streams, canals and other water bodies, sometimes called ‘blue infrastructure’.

Benefits of Green Infrastructure – [view here](#).

A range of projects have taken place across Newport including developing a Green Infrastructure (GI) Map and Assessment; along with carrying out a study into opportunities for more greenery in the City Centre. Examples of GI development across the city centre have included the installation of rainwater gardens.

Click below for example case studies via Microsoft Sway:

[City Centre Green Infrastructure Study \(2021-22\)](#)

[Green Infrastructure Assessment \(2021-22\)](#)

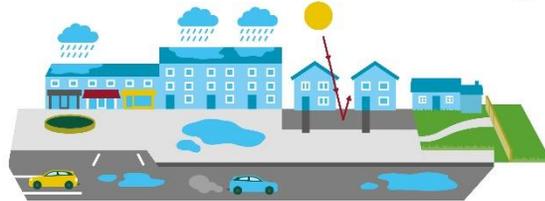
[Greening City Centre: Green Arc Rainwater Gardens and Enhanced Biodiversity \(2020-21\)](#)

[Green Infrastructure Map \(2020-21\)](#)

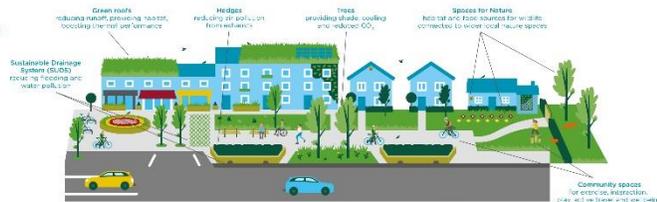
[City Centre Greening / Green Infrastructure \(2019-20\)](#)

## The Benefits of Green Infrastructure

WITHOUT



WITH



Good GI is integrated and multifunctional

Before GI installed



After GI installed



# Woodland Routes to Well-being



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[Woodland Routes to Wellbeing](#) had successfully received funding from the Big Lottery Create Your Space Programme. Duffryn Community Link is the lead organisation working with Keep Wales Tidy, Growing Space and the National Trust forming the delivery partnership.

This project is for the benefit of people of all ages from the community of Duffryn and surrounding areas, providing opportunities to improve employability, gain skills, access accredited training, improve the environment, improve people's mental and physical well-being.

Click below for example case study via Microsoft Sway:

[Woodland Routes to Well-being \(2021-22\)](#)

Some of the activities that have taken place include:

- Play Sessions
- Woodland Warriors
- Keep Wales Tidy Bid Spring Clean
- Keep Wales Tidy – Woodland Regeneration
- The Laundry – Growing Space



# Clean Air Day



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Since 2021 Newport City Council's Senior Scientific Officer, Steve Manning has organised an event each year in association with the national [Clean Air Day](#) initiative promoted by [Global Action Planning](#).

These events have included the involvement of One Newport partners and in more recent times school children.

Why Clean Air Day matters:

- Focuses attention on air pollution.
- Helps to improve public understanding and increase levels of air pollution busting behaviours.
- Showcases that a cleaner air future is both possible and desirable.
- Demonstrates large-scale support for clean air, giving decision-makers a mandate to implement the system changes required.

Click below for example case studies via Microsoft Sway of events held in 2021 and 2022:

[Clean Air Day 2022 - Environmental Guided Walks \(2021-22\)](#)

[Clean Air Day - 17 June 2021 \(2020-21\)](#)

Information on the most recent Clean Air Day 2023 can be [viewed here](#).



# Thank You



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This summary of activity over the 5-year span of the well-being plan demonstrates the value of strong partnership working in improving the well-being of our communities.

On behalf of the partnership, we would like to thank the many partners, and individual citizens who worked hard to make our plan a success and continue to do so on a daily basis.

This valued partnership approach was demonstrated through the establishment of the Green & Safe Spaces Network. This was an important and significant delivery mechanism for the Green and Safe Spaces Intervention to highlight opportunities for collaborative working, providing expertise and a valuable 'big picture' understanding of all the work going on across Newport.

The annual reports produced during the life of the well-being plan can be [viewed here](#).

Following the end of Newport's local well-being plan, we move into the delivery of the objectives outlined in the [Gwent Well-being Plan](#). In support of this One Newport and its partners will continue to ensure that our local delivery not only assists the Gwent PSB in delivering their plan but will identify activity in Newport outside of the Gwent Well-being Plan that would benefit from a strong partnership approach through a Local Action Plan.

For further information on One Newport's Local Action Plan contact the Policy & Partnership Team at Newport City Council on [one.newport@newport.gov.uk](mailto:one.newport@newport.gov.uk) or visit the [One Newport website](#).

